

# **Chapter 6**

## **Partnerships**

### ***Table of Contents***

6-1 Leisure Services Directory in Detroit

6-2 Joint Marketing Example

6-3 Joint Marketing Guidelines

6-4 Intergovernmental Agreement School-Park

6-5 Recreational Team Sponsorship

6-6 Tournament Sponsorship Levels example

6-7 Sponsorship Policy and Proposal Format

6-8 Partnership Policies

6-9 Recreation Program Partnership

6-10 Caterer Vendor Contract

6-11 Neighborhood Park Improvement Application for Partnership with Civic Groups

6-12 Case Study Partnership

6-13 Resources